



# HENRY THE SMOL

HENRYTHESMOL.COM | CITY DOG LIFESTYLE BLOG

## about the blogger

I'm Cara, dog-mom to Henry, a Cavalier King Charles Spaniel. I'm a content creator, blogger and social media manager, from Montreal, Quebec, living in the heart of the city!

As a first-time dog mom, my mission is to share my experiences and quality recommendations. If I can make other dog parents' lives better in some way, I've done my job!

## about the blog

[henrythesmol.com](https://henrythesmol.com) is a pet lifestyle blog born from a passion for being a city dog mom who loves to spoil her dog! From fashionable dog clothes to dog-friendly places, from puppyhood to daily dog struggles, we share it all, city style.

## statistics

HENRY  
THE  
Smol

3k+ monthly  
pageviews



11.4k  
followers



110k monthly  
views

# available for

## **Blog Posts**

(Sponsored posts, reviews, event coverage,  
lists, guest posts)

## **Instagram Content**

(Posts, Stories, Reels, IG Lives, IGTV, Guides)

## **Pinterest Content**

(Idea Pins, Static Pins, Video Pins)

We also have a presence on TikTok, Facebook  
and Clubhouse



# previous collaborations

## Four Seasons Hotel Montreal

Maxbone  
Cavology  
Billiebone  
Faim Museau  
Doggieville Montreal  
Baciplus  
Zozospaw

# audience demographics

Age: 25-34,  
35% USA  
15% Canada

Cities: Montreal, Toronto, New York

